



ENVIRONMENTAL IMPACT OF PRODUCING 1 T-SHIRT



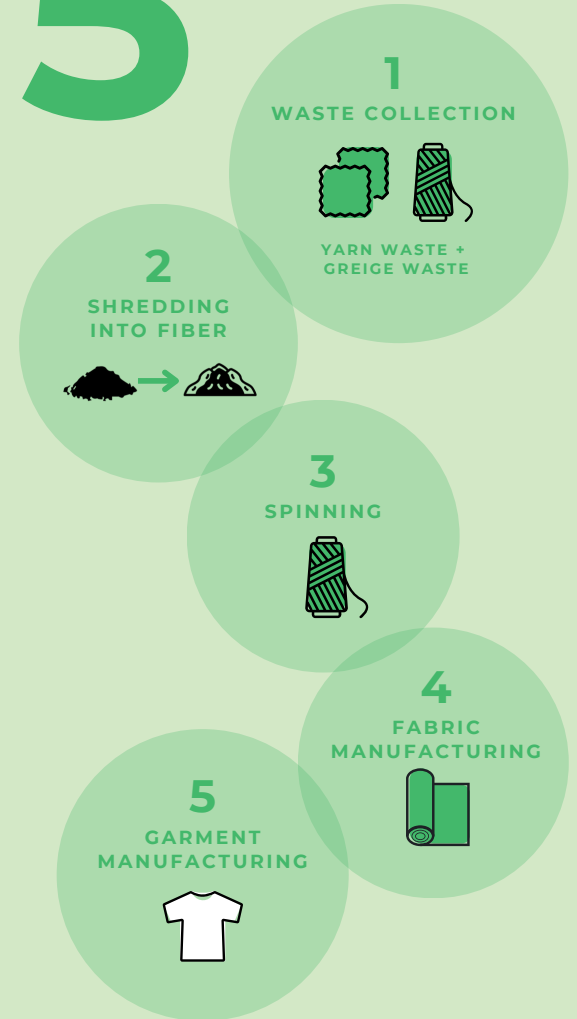
2,700 LITERS OF WATER ARE USED TO MAKE ONE T-SHIRT. THAT'S MORE THAN THREE YEARS' WORTH OF DRINKING WATER FOR ONE PERSON.



4.3 KG. OF CO2 EMISSION FROM COTTON FARM TO STORE.



5 STEPS OF LOOPME RECYCLED COTTON



LOOPME IS THE FUTURE OF RECYCLED COTTON, TURNING WASTE INTO SUSTAINABLE PRODUCTS.

- REDUCE WASTE BY 30%
- REDUCE CO2 EMISSION BY 40%
- REDUCE LAND USAGE FOR GROWING COTTON
- REDUCE PESTICIDE AND INSECTICIDE BY 30%
- REDUCE WATER CONSUMPTION BY 30%